

TRANSFORM YOUR LIFE

Telling the stories of dynamic, growing churches and the people and communities they are transforming

Advertising Rates & Calendar (Special Launch Rates)

Advertising Rates

| | 1x | 3x | 6x | |
|--------------------------|---------|---------|---------|-------------------------|
| Inside Full Page | \$5,000 | \$4,500 | \$4,000 | full bleed—8.625 x11.25 |
| TOC Placement Guaranteed | \$5,750 | \$5,175 | \$4,600 | full bleed—8.625 x11.25 |
| Inside Back Cover | \$5,750 | \$5,175 | \$4,600 | full bleed—8.625 x11.25 |
| Inside Front Cover | \$6,000 | \$5,400 | \$4,800 | full bleed—8.625 x11.25 |
| Double Inside Spread | \$8,500 | \$7,650 | \$6,800 | full bleed—8.625 x11.25 |
| Back Cover | \$7,000 | \$6,300 | \$5,600 | full bleed—8.625 x11.25 |

Advertising Calendar

| DATE ON COVER | SPACE CLOSE | MATERIAL DUE DATE |
|---------------|-------------|-------------------|
| NOVEMBER-07 | Aug 01 | 08/09/07 |
| JANUARY-08 | Oct 01 | 10/09/07 |
| MARCH-08 | Dec 01 | 12/10/07 |
| MAY-08 | Feb 01 | 02/08/08 |
| JULY-08 | Apr 02 | 04/10/08 |
| SEPTEMBER-08 | Jun 01 | 06/10/08 |
| NOVEMBER-08 | Aug 01 | 08/08/08 |

Policies

Bleed: Available at no extra charge for two-page spreads and full-page ads only.

Inserts: Pricing on request.

Short Rate and Rebate: If more or fewer insertions specified in the contract are used within one year, charges will be adjusted to correspond with earned rates.

Special Position: Will be charged an additional 10%. If special position is not purchased, ad placements will be rotated as determined by the publisher's needs. Orders specifying positions, other than those known as designated positions, are accepted on a request basis only, subject to the right of the publisher to determine actual positions.

Terms: Terms of payment are net, prior to publication. Payments are due in U.S. currency.