

TRANSFORM YOUR LIFE

Telling the stories of dynamic, growing churches and the people and communities they are transforming

Production Requirements

Advertising copy must be submitted in the following formats:

8.375" x 10.875" trim

8.625" x 11.25" bleed

7.375" x 9.875" live area

4-color process only. No spot color.

Must be submitted in one of the following formats (in order of preference):

1) PDF/X-1A format. Must be CMYK, 300 dpi with bleed and trim marks clear of bleed image area.

2) An Illustrator file with outlined fonts, 300 dpi, with all CMYK images embedded

3) .tif, .eps or .jpeg (PhotoShop) bitmap file, 300 dpi, CMYK.

Ad must be set at correct size. If sending on disk as a "collect" (QXPress 6.5) or "packaged" (InDesign CS2) file, supporting screen and printer fonts, graphics, soft proof (PDF) or composite proof must be provided.

Other materials: The *Transform Your Life* art department, and authorized outside resources, may modify or create production materials for advertisers. Other typesetting, mechanical, or film work is billable at commercial rates, with a minimum charge of \$50.

Proofs: An authorized advertiser representative must approve in writing and return a proof of any production work done by *Transform Your Life* before the ad can be printed.

Schedules: Copy-closing dates refer to deadlines for acceptable production materials. Any such materials delivered to *Transform Your Life* requiring modification will require additional time to ensure proper review and finalization to meet the intended deadline.

Liability: Production materials are accepted with the understanding that they will be printed at commercial-magazine quality. Spot colors matched in process colors may vary significantly from PMS or other samples. Process color materials printed in *Transform Your Life* may not match brightness, color, or clarity of proofs made by other method or on other papers. *Transform Your Life* will not be liable for any claim resulting from its perceived failure to match a color printed by another technique.

Transform Your Life, as an accommodation to an advertiser, may print from material not fully accepted as described above with the understanding that we are not liable for any claim based on this accommodation.

Our liability for production work produced through *Transform Your Life* is limited to production charges for that work. We are not liable for any production claims in any instance in which the requirement for an approved proof is waived.